Recommendations for learning content creators in organization

1. **Familiarise yourself with your organisation's brand guidelines and recommendations.** This will help ensure that the content you create is in line with your organisation's values and communication style.

2. **Create a colour contrast document regarding your organization's colour palette (if one does not exist) for your organisation.** This document is required to ensure that visual elements such as visuals or other design components are created with the best colour contrast, taking into account the organisation's colour palette and accessibility requirements. It is important to ensure sufficient contrast between the background and the text so that the text is accessible to all learners. A tool such as the WebAIM Contrast Checker can be used to create a colour contrast document, which helps to check whether the chosen colours meet the accessibility requirements.

3. **Check what tools your organisation uses to create learning content.** Many tools have Accessibility Checkers that show missing alternative text, incorrect colour contrast, and reading order for screen readers. In addition to showing errors and warnings, they also give advisory suggestions and explain how to correct errors.

4. **Check whether the organisation where you work or study has an Accessibility Statement.** This statement usually outlines how the organisation ensures accessibility, what level of accessibility it aims for, what tools it uses and what accessibility gaps may exist in the content or technology it uses.

5. **Share your knowledge and best practices for creating accessible learning content in your organisation. These** events will help to improve the skills of the participants in the organisation and ensure that the majority know how to create accessible content.